The future of the digital economy as defined by business, science, startups and the public sector!

May 21st-22nd, 2019 in Krakow

Register now!

The most important economic event in CEE!
“What I really like about tech innovation is that it enables the smaller guys to conquer...motivate the large ones.”

“You can’t simply substitute a human worker for an artificially intelligent one. The key is collaboration.”

“Solar Impulse was not built to carry passengers, but to carry a message about the use of clean technologies. Rather than a plane, I want Solar Impulse to be a powerful demonstration of the potential of modern clean technologies.”

“If you can tell a tangible story... resources will come to you from the most unlikely places.”
“It’s not just about electric cars, it’s also about digitalisation and completely new business models.”

— Wolf-Stefan Specht, Volkswagen Group Polska

“An investment in artificial intelligence should always be first and foremost an investment in people...the people who create intelligent machines.”

— Jarosław Gowin, Ministry of Science and Higher Education

“5G requires a totally new architecture of the mobile network we are building. And it’s gonna be a huge undertaking, as in 2020 we expect to be able to connect up to 50 billion devices.”

— Timotheus Höttges, T-Mobile, Deutsche Telekom

“Innovation has no age, no race, no gender.”

— Marieme Jamme, iamtheCODE
“Electromobility is not about providing a bus, it’s about providing a transportation solution.”

Christian Levin, Scania

“Partnership is necessary to unlock innovation.”

Rory O’Connor, Pfizer

“Expanding awareness of technological transformation that instantly changes the conditions of running economic activity is an extremely important task of public institutions.”

Jadwiga Emilewicz, Ministry of Entrepreneurship and Technology

“You need to have a courage not to invest for long in your traditional business models.”

Håkan Agnevald, Volvo Bus
This year part of Impact’19 is happening in Krakow - literally all over this great city. Co-hosted with by our partners, this week-long celebration of creativity and innovation is designed to bring together and support groundbreaking ideas from around the world.

Cracow Tech Week
This Impact’19 adventure begins aboard an actual train! Exciting lectures, insightful meetings... this is one trip you won’t forget.

CEE Innovation Roundtable
Government and business leaders from Central and Eastern Europe come together to talk about the dangers, challenges and opportunities related to Artificial Intelligence. This group is the “cream of the crop” - people that have the power to make decision that will define our future, and they’ll be making those decisions at Impact’19.

100 years of AGH, University of Science and Technology
One of Poland’s most renowned education institutions is celebrating its centennial anniversary and Impact’19 is joining the party with a series of special activities.

Train of Innovation
This Impact’19 adventure begins aboard an actual train! Exciting lectures, insightful meetings... this is one trip you won’t forget.

Service Jam featuring Poland and the UK
A special kind of meeting organized in cooperation with the Polish Embassy in the UK. During this “Service Jam” we’ll be creating services, not music. Like any good jam we’ll deliberately be mixing diverse people and disciplines to find new powerful hybrid ideas. Being organized as part of Cracow Tech Week at Impact’19 - this event is part of Polish Heritage Days.

What’s new

Awards

The 6th edition of „Eureka DGP - discovering Polish innovations” - a contest designed to show and honor the everyday work of Polish scientists. At Impact’19 we will get to meet the contest winners.

Early stage projects by leading universities and research institutes from Poland - tomorrow’s ideas in medicine, biophysics, neuroscience, bioinformatics (Artificial Intelligence and Machine Learning) compete for the attention of top pharmaceutical companies and VC funds. Organized in cooperation with Amgen Ventures.

This is Cracow Tech Week - this event is part of Polish Heritage Days.

100 years of AGH University of Science and Technology: A special kind of meeting organized in cooperation with the Polish Embassy in the UK. During this “Service Jam” we’ll be creating services, not music. Like any good jam we’ll deliberately be mixing diverse people and disciplines to find new powerful hybrid ideas.

In 2018, the Grand Final of this one-of-a-kind contest for cleantech startups took place in the capital city of Prague, Czech Republic. This year we’ll be welcoming the “best of the best” from 24 countries to Krakow. Get ready to meet the winners of this awesome competition at Impact’19!
What is it?
The biggest competition for start-ups and energy industry entrepreneurs from Central-Eastern Europe.

How is it different?
A unique selling point for start-ups which pass to the second stage of PowerUp! 2019 are the bootcamp workshops. Here the participants have an unrivaled opportunity to test their business models and take their presentation skills to new levels. Those who “pass the test” move onto the national finals where a place in the Grand Final is up for grabs.

Who is it for?
Startups working on solutions related to energy, mobility, clean air, heating, cleantech or smart cities. Companies need to have a dedicated team, secured IP and offer products or services which are no more than 2 years away from making it to market.
Prizes!
The best ideas are awarded financial prizes (up to € 50 000).
The winners also have a chance to participate in the prestigious InnoEnergy Highway® accelerator. This can lead to additional benefits in the form of investment up to € 150 000.

PowerUp! Timeline:

- **11.02.2019**: Applications open
- **18.03.2019**: Deadline for applications
- **04.2019**: Bootcamps before Country Finals
- **04.2019**: Country Finals
- **18-19.05.2019**: Grand Final Bootcamps
- **21.05.2019**: Grand Final at Impact’19!

PowerUp! is open to start-ups from 24 countries:
Bulgaria, Albania, Croatia, Armenia, Bosnia and Herzegovina, Czechia, Estonia, The former Yugoslav Republic of Macedonia, Greece, Georgia, Hungary, Malta, Moldova, Montenegro, Latvia, Serbia, Lithuania, Turkey, Ukraine, Poland, Cyprus, Slovakia, Slovenia and Romania.

Do you have the energy to change the world? Apply to PowerUp! Registration starts 11.02.2019!

Find out more at: [https://powerup.innoenergy.com](https://powerup.innoenergy.com)
Why attend?

- 250+ speakers
- 4 stages over 2 days
- 6000 attendees
- 8 tracks over 2 days
- and countless side activities

Stages

- Next space: Stage dedicated to opening session during day 1 and selected thematic tracks.
- Spotlight space: Stage dedicated to opening session during day 2 and selected thematic tracks.
- Catalyst space: Stage dedicated to workshops and active participation of attendees; deep dive sessions into all 8 thematic tracks. Up and running both days of the event.
- Inspire space: Stage dedicated to selected thematic tracks and startup pitches.

Tracks

- fintech & e-commerce
- mobility rEvolution
- next health
- digital industry
- space odyssey
- science to business
- digital state
- applied AI

NEW

NEW

NEW

NEW

NEW

NEW
Side activities

**Impact Link**
A series of 1:1 meetings for corporations, investors, and startups

**Roundtables**
By-invitation-only meetings of experts, who come together to solve specific problems

**Business Booster**
A place where public institutions present themselves and the ways they can help businesses grow

**Reports**
In-depth research and recommendations regarding crucial topics

**Networking Event**
A cocktail reception and great place to gather contacts in an informal setting

**B2B zone**
a special place designed specifically for 1:1 meetings between business partners - discuss the possibilities in our B2B zone

**Workshops**
In-depth, interactive sessions on issues related to each of the 8 thematic tracks. Hands-on inspiration happen at the Catalyst Space stage

**Startup4export**
A week-long celebration of creativity and innovation co-hosted by our partners. Exciting activities and presentations of breakthrough technologies happening in various parts of the city.
PARTICIPANTS OF ROUNDTABLE


Raport "Behind the scenes of the rEVolution". How electromobility is changing the market for automotive suppliers.

Total reach - online and offline
Facebook reach
Twitter reach
Likes

Reach of print edition
Reach of digital edition

Special Edition DGP

mobility rEVolution - track at Impact'19

Total activities

Impact in action

Media Partners

Traditional Media:

Digital Media:
Top Speakers

Michał Krupiński  
Bank Pekao S.A.

Jarosław Broda  
Tauron

Brunon Bartkiewicz  
ING Bank Śląski

SPEAKERS

Dimitri de Jonghe  
Ocean Protocol

Dominika Bettman  
Siemens

Carl Benedikt Frey  
Oxford Martin School | University of Oxford

Jarosław Broda  
Tauron

Michał Krupiński  
Bank Pekao S.A.

Dimitri de Jonghe  
Ocean Protocol

Dominika Bettman  
Siemens

Carl Benedikt Frey  
Oxford Martin School | University of Oxford

Katarzyna Kieli  
Discovery Networks CEEMEA

Håkan Agnevall  
Volkswagen Buses Corporation

Pawel Surówka  
PZU

Andreas Winiarz  
EarlyBird

Przemysław Gdański  
BGŻ BNP Paribas

Sebastian Plak  
BlueMedia

Tadeusz Uhl  
AGH University of Science and Technology / Impact

Bartosz Borecki  
PayU

Marcus Sieger  
Polpharma

Wiktork Janicki  
Roche

Tadeusz Słomka  
AGH University of Science and Technology

Jacek Poświata  
Bain & Company

Ewa Womerowicz  
Vivus

Szymon Walach  
PKO Bank Polski

Micheal Kent  
Azimo

Jarosław Oleszczuk  
AstraZeneca

Diego Pavia  
EIT InnoEnergy

Grzegorz Kędzierski  
Grupa Azoty

Łukasz Kropiowski  
PGNiG

Natalia Neuman  
Lakestar

Paweł Widawski  
Fintech Poland / Cashless Poland

Magdalena Piech  
Allegro / EUTA

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Wirtualna Polska

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SEE ALL SPEAKERS >
Who attends?

- **Company type**
  - 23% start-ups
  - 44% medium & large companies
  - 18% public administration
  - 12% academics

- **Seniority**
  - 36% c-level
  - 23% director
  - 22% manager
  - 19% other

- **Audience**
  - Poland
  - Afghanistan
  - Albania
  - Armenia
  - Australia
  - Austria
  - Azerbaijan
  - Bahamas
  - Belarus
  - Belgium
  - Canada
  - Colombia
  - Croatia
  - Czech Republic
  - Denmark
  - Estonia
  - Falkland Islands (Malvinas)
  - Finland
  - France
  - Germany
  - Hong Kong
  - Hungary
  - Ireland
  - Italy
  - Latvia
  - Lithuania
  - Luxembourg
  - Netherlands
  - Norway
  - Portugal
  - Romania
  - Russian Federation
  - Singapore
  - Slovenia
  - Spain
  - Sweden
  - Switzerland
  - Ukraine
  - United Arab Emirates
  - United Kingdom
  - United States
  - Vietnam
  - Mexico
  - Morocco
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**Why Kraków?**

**Krakow - the perfect combination of historical and contemporary**

Krakow is one of those Polish cities that just takes your breath away. The Old Town, Jewish Kazimierz and Wawel Royal Castle are must-see spots for every tourist. But Krakow has so much more than old town houses and museums to offer. It’s where what’s traditional comes together with what’s modern – which makes it the perfect place to start your own business!

According to the European Digital City Index (taking the 51st position), Krakow is the most start-up friendly city in Poland.

See you at the ICE Krakow Congress Cente in May 21st -22nd 2019!
Where tomorrow happens

www.impactCEE.com
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#Impactmobility19
#Impactfintech19
#impactCEE

Impact’19, 21 / 22 May, Krakow, Poland