



# Impact Research Hub



## About us

## Our vision

We live in a golden age of technological, medical, scientific and social progress. New developments are happening right in front of our eyes on a daily basis. That is why we envision a bright future - one where tomorrow's ideas solve the major problems faced by society today.

## Our mission

We search for, inspire and shape powerful new ideas. We tackle today's most important challenges. We transform the world of innovation. We are a politically independent, Polish 'do tank' (not a 'think tank!') that operates all over the world. We are always looking for new, exciting partnerships because we are well aware of the fact that making a real impact requires teamwork. While preparing our flagship events we work with different kinds of partners from all over the world - all of them united by a common objective: improving how things work in the 21st century. We bring together national governments and global tech firms, with mid-sized players such as universities and grassroots game-changers, such as start-ups, associations and local activists, all in an effort to facilitate real-world change.

## Why?

Devoting time and energy to research on the latest, most innovative technological solutions is at the heart of everything we do. There is no time for standing still - we are committed to continuous learning, always keeping an eye on the latest industry news and responding to important developments with timely recommendations. We believe that new ideas are the key to progress, prosperity and happiness in society. In a rapidly changing world new ideas are our best defense against major problems. Ideas power innovative actions that shape the future of the world around us.

## New policy ideas with Impact

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## Community

In 2016, on average, a new community was created on Reddit every 2.4 minutes. More than 1 billion people participate in Facebook groups every month. In the 5 seconds it takes you to read this sentence, it is safe to assume, at least one new community is formed somewhere in the world. Communities have, in fact, been forming, evolving and dying constantly since the beginning of humanity. The desire to build a community is simply a natural human reflex. Providing those who participate in our activities worldwide with access to knowledge and giving them the opportunity to connect with like-minded people will fuel the creation of an authentic Impact community. And that has always been our ultimate objective.

