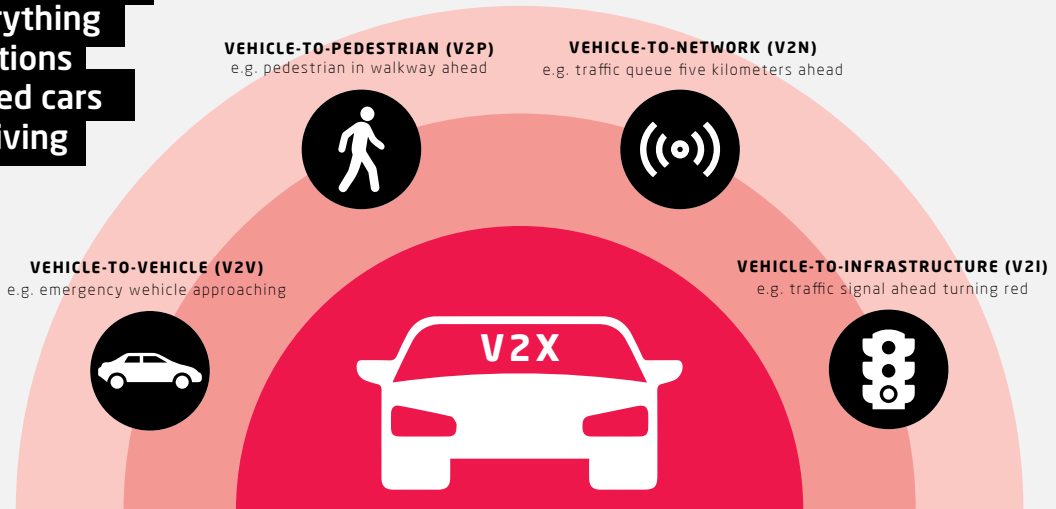


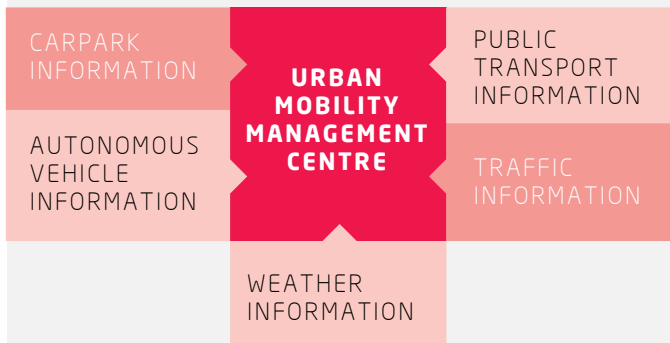
How will 5G revolutionise the European automotive industry?

5G as enabler of enhanced vehicle-to-everything (V2X) communications for connected cars and automated driving



Mobility as a Service (MaaS) - the Netflix of transportation

DELIVERING A SEAMLESS END-TO-END TRAVEL EXPERIENCE



MOBILITY as a SERVICE

MaaS is a subscription-based service that offers a seamless combination of transport modes to meet commuters' end-to-end travel needs based on their preferences or criteria

Commuters' Preferences / Criteria

- Travel time
- User location
- Cost
- Number of transfers
- Car sharing
- Handicap-friendly

Evolution of cooperation between players from the automotive and ICT industry

